

Capabilities Statement- Pesticide Training Solutions



3135 Logan Valley Rd.
Traverse City, MI 49684 USA
www.certifiedtraininginstitute.com
POC: B2G/B2A Development
Ph: 1-800-727-7104 | (231)943-2964
info@onlinecti.com

Online initial training and continuing education for the pest management industry

Certified Training Institute (CTI) is a national workforce education company. CTI provides online pesticide and pest management training solutions. Working directly with state universities, agricultural lead agencies, and industry subject matter experts, CTI has created cutting-edge online training solutions that fulfill EPA and state specific training requirements. These training solutions include customized educational content, online video and interactive courses, training management software solutions, as well as management and administration of training programs.

Along with producing training solutions that are approved by the Environmental Protection Agency (EPA) and state agricultural lead agencies, CTI has also produced over 65 online category-specific training courses that are approved through 27 states for pesticide applicator recertification credits. These online courses are mobile-friendly, easy to use, and fulfill both state and national training requirements. To date, over 24,000 online trainings have been completed for pesticide applicator recertification using CTI's eLearning solutions.

Established in 1999, Certified Training Institute has grown into a diverse team that is passionate about creating quality educational content. As an SBA 8(a) women-owned small business, CTI is proud to be a U.S. owned and managed company located in beautiful Traverse City, Michigan.

Core Competencies

- Training products ready for immediate use
- Over 2,500 online courses on specialized workforce and adult education topics
- eLearning development and production
- Custom-built Teaching/Learning Materials (TLM)
- Online video and interactive modules
- Use of the personalization principle
- Live US based Customer Support

Differentiators

- Category specific training programs
- On-demand courses & live webinars
- Agriculture workforce training solutions
- Video on-demand/mobile friendly
- Made in the USA & Stays in the USA- Keeping Client data secure

Past Performance

Mississippi State University
#012558
Support for USDA-NIFA Award
#2018-51181-28436
Environmental Protection Agency
EPA Worker PST 00024



Company Data

Owner: Teri Francis
Vice President: Joshua J. Francis
GEO: Worldwide
Phone: 1-800-727-7104
DUNS #: 136682759
CAGE Code: 77A62

SBA Certified 8(a)
WOB
EDWOSB
WOSB

21 years in Business



Pricing starts below government purchase card thresholds

NAICS:

611430 Professional and Management Development Training
511210 Software Publishers
541519 Other Computer Related Services
236220 Commercial/Institutional Building Construction Education
926140 Regulation of Agricultural Marketing/ Commodities

PSC:

70 Information Technology
U Education and Training Services